

## D.I.C. Employment Sub-Committee Meeting Minutes June 18, 2013

- **Attendees**

Ken Baylock (Burl Co Human Svcs-Disab Unit), Arlene Campbell (Delaware House), Catherine Carroll (One-Stop Business Svcs), Karen Elliot (OTC), Edward Green (DVRS), Darlene Scocca (One-Stop Business Svcs), Vernon Long (Opportunities for All), and Steve Mader (WIB)

- **Call to Order**

D.I.C. Employment Sub-Committee called to order at 3 pm. We welcomed a new member of our sub-committee, Vernon Long of Opportunities for All

- **Action Plan Development**

- **Burlington Beacon E-Newsletter**

1. Spring newsletter sent out on June 11th
2. Joe Zesski agreed to do a regular ADA employer-focused column
3. Goal is to get the next e-newsletter out before Labor Day, which means all articles need to be submitted by end of July.
4. Arlene Campbell submitted a “Job Coaching/Supported Employment” article by Maria Lambariski for a future newsletter- **We just need short bio on Maria, Maria’s business contact info others reading article may find useful, photo & consent form from Maria.**
5. Donna Kaklamanos may have one or two success stories ready by July 31<sup>st</sup>.
6. Make sure we advertise both the Burlington County Job Fair scheduled for September 27<sup>th</sup> at the Burlington Center Mall from 10am to 1pm and the Myth Busting Workshop scheduled for October 17<sup>th</sup> at The Burlington County Human Svcs Bldg (Lecture Halls A & B) from 8:30am to 10:30am in the summer newsletter.
7. Send Anila Naqvi and the rest of the sub-committee the consent forms.

- **October 2013 NDEAM Workshop- “Myth Busting”(Oct 17<sup>th</sup> from 8:30 to 10:30, Lecture Hall A & B) – two hour long program**

1. Presenters?:

- Open: Freeholder Joe Donnelly has agreed to open the workshop
- Businesses/Employer: We want to honor two to three businesses/employers (success stories) and ask them to present at the workshop and be available for Q & A.
  - Darlene Scocca had reached out to IKEA, but no response from them, as yet. Steve Mader will ask Vicki Joy Sullivan and Andrea Kahn of the Career Success Solutions Ctr to reach out to their connection at IKEA.
  - Vernon Long of Opportunities for All will reach out to WaWa
- Agencies/Resources: DVRS; One-Stop Business Svcs; OTC; Career Success Solutions Ctr; R.I.L., etc... (short presentations on available services that a business would find interesting- the focus should be on available business/employer/employee svcs not on the individual agencies themselves)
  - Steve asked Ed Green to take the lead in getting this portion of the workshop together. Ed agreed.
  - Business resource presentations should be 5-10 minutes each at the most
  - Folders with resources/supports businesses can use and take with them need to be put together. Steve mentioned to Ed that Debbie Schirmann was interested in helping out with this, if he needed.
  - Ed will also need to coordinate our Resource Room (either lecture hall A or B)

2. Audience: Burlington County area businesses and business associations.

- Marketing: The “Save the Date” flyer is done. Steve will email everyone on the sub-committee the flyer, and each sub-committee member will email out to their business contacts. Also, the sub-committee selected one of the three snail mail postcards to be mailed, asap.

We also would like to submit an article or news release about the event to the BCT, if possible.

- **Next meeting is scheduled for Tuesday, August 20, 2013 at 3:00 pm. It will take place in Café 2, Human Svcs Facility Bldg, 795 Woodlane Rd.**