

BURLINGTON COUNTY WORKFORCE INVESTMENT BOARD

MEETING

Tuesday, December 3, 2013

- **Call to Order and Introductions**

Anna Payanzo, Director Human Services called the Full WIB meeting to order at 8:10 a.m.

Anna introduced three new Workforce Investment Board members:

Lisa Sinnott: Lourdes Specialty Hospital. Lisa informed the Board that Lourdes Specialty Hospital is a long-term acute care facility housed within Lourdes Medical Center. The parent company is Acuity Health Care. Lourdes Specialty Hospital employs about 225 employees.

Bruce Conway: United Way of Greater Philadelphia and Southern New Jersey. Bruce was not present; however, Dawn Lucas represented Bruce.

Ron Yulick: Acting Director of the Board of Social Services.

- **Reading of the Sunshine Law statement - Mary Fox, WIB.**
- **Overview of the United Way**

Dawn Lucas welcomed the Board to the United Way of Greater Philadelphia and Southern New Jersey Office. Dawn highlighted for the Board how the Burlington County United Way merged over a year ago with the United Way offices in Philadelphia, Southeastern Pennsylvania, Cumberland, Cape May, Camden and Atlantic counties to collectively use ways to solve the region's most pressing issues. The United Way is committed to providing the tools and services to enable individuals and families become stronger and more independent.

The focus of the United Way is Education, Income, Health and Basic Needs. Education needs consists of early education for children through mentoring programs to make sure kids graduate, and providing exposure to higher education and the workplace. Income consists of helping working families gain financial stability. Health consists of healthy options and healthy choices. Basic Needs consists of food, housing, personal safety and disaster response systems.

- **Overview of Burlington County Unified Plan**

Kelly West provided a power point presentation on the Burlington County Unified Plan. The Strategic Plan was submitted to the state on 12/2/2013. The Strategic Plan is in line with the state plan. A copy of the plan is on the Workforce Investment Board website. By way of a legal notice placed in the Burlington County Times, the public will be asked for their comments up until January 2, 2014.

The Board discussed some of the core values including "Meeting Job Seekers Where they are." The focus will be on getting services to customers outside of the "Bricks and Mortar" Job Center located at 795 Woodlane Road. Suggestions would be setting up an app, face book page, Linked In, etc.

The Board also discussed "Equipping the Workforce for Employment." Presently Education in Burlington County is 30% of the population has a high school diploma, 20% has some college, 22% college graduate, 8% of the population at less than high school education. A discussion regarding

the fact that the GED as we presently know it, expires on December 3, 2013. There will be 3 new High School Equivalency tests available in NJ beginning January 1, 2014. The Board discussed finding out what part of the 22% with some college actually have their Associate Degrees.

As far as "Increasing System Accountability", Kelly informed the Board that we have not yet received our targets. The strategic plan incorporates the State targets. For the 2012 Program Burlington County met or exceeded all but one of our performance metrics. The one measure that we did not meet was the Youth Literacy/Numeracy measure. We have asked for and received technical assistance and have implemented corrective action to help us meet this metric in the future.

Regarding "Priority Populations for Burlington County," in addition to the populations that were cited in the State plan (Veteran's, Youth, people with disabilities, and long term unemployed) we have added Public Assistance Recipients and Individuals in Careers that are trending downward.

Please review the plan and submit all comments to Kelly as soon as possible.

- **WIB Recertification**

Kelly discussed the Recertification for WIB which is almost complete for its due date of January 2014.

We have met with the State Employment and Training Commission and Department of Labor representatives to receive technical assistance for our Youth Literacy Numeracy Gain measure. A corrective action plan will be forth coming.

The MOU between the Elected Officials and the One Stop has been signed. The MOU between the WIB and the Elected Officials has been signed. The MOU between the WIB and the One-Stop Partners is still in process – we are awaiting signatures from Burlington County College, Burlington County Institute of Technology, and Division of Vocational Rehabilitation.

The PY 2013 One Stop Evaluation will focus on Business Services – specifically the On-the-Job training program. Once the evaluation is complete, the tools, surveys, findings and actions to be taken will be presented to the full membership for approval.

- **Open Discussion/Adjournment**

Anna discussed Clarify and the Advisory Council on Women workshops which will be held in the spring.

Dan adjourned the meeting at 9:10 AM and thanked the United Way for letting us have our meeting in their office.

MEETING SCHEDULE FOR 2014

February 4, 2014

May 6, 2014

August 5, 2014

October 7, 2014