
Press Release

NEWS

Burlington County
Board of Chosen Freeholders
Mount Holly, NJ 08060
Office of Public Information
Phone 609-265-5028/Fax 609-265-5151
www.co.burlington.nj.us



FOR IMMEDIATE RELEASE

Wednesday, June 2, 2010

CONTACT: Ralph Shrom
(609) 265-5028
OR: Ann Moore
(609) 499-1001

PAPER CART RECYCLING PROGRAM TO EXPAND IN JUNE

Some 17,000 Cards To Be Distributed in 11 Towns

Already a qualified success at boosting recycling and saving tax dollars for towns, the County's paper recycling cart program will undergo a major expansion during the month of June.

Some 17,000 additional homes will be enlisted into the program, with more carts going into sections of Burlington Township, Delran, Evesham, Medford, Moorestown, Mount Laurel, Pemberton Township and Willingboro.

Three other municipalities, Chesterfield, Riverside and Riverton will also join the program for the first time, bringing the total number of participating towns in the County up to 23.

"County sponsored programs must provide a true benefit to the taxpayers," said Freeholder Director Bruce Garganio. "The cart program has clearly met this test. Public support for the program is strong and our towns are spending less tax dollars on disposal."

Freeholders launched the cart program in the fall of 2008. Residents report that carts make recycling clean and easy, with no worries about blowing paper on wet and windy days.

Then there's the "money side." Homes with carts recycle more than their non-cart counterparts. "Cart" homes recycle an average of 36 lbs/home, while their non-cart counterparts recycle only 23 lbs/home.

-more-

PRESS RELEASE: Carts – 6/2/10 – Add One

With 53,000 homes in the cart program today, the impact of all the increased recycling translates into a tipping fee savings for towns of \$200,000 per year.

Freeholders fund the recycling program, which is one of the most cost-effective in the state. The cart program is helping the County keep program costs below \$3 per home per month.

The County funds half of the cost of the carts and allows the towns to pay back their share over six years. For most towns, their annual State recycling grant covers their payment, avoiding any impact on local budgets.

There are also “RecycleBank rewards” available to cart users in Cinnaminson, Delanco, Florence, Hainesport, Moorestown, Mount Holly and Tabernacle. These residents earn RecycleBank points each time they set out their carts.

Residents can then redeem the points for coupons at stores throughout the region. For more information go to www.RecycleBank.com or call 888-727-2978.

###